

# Cosmo News-Clip

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## Arkansas State Board of Cos-



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## **PRESIDENT'S MIRROR - JANE POWELL**

It has been a privilege to serve on the State Board of Cosmetology for five years. I have a deep appreciation to the board members who continue to serve with me, as well as those who have served in the past.

This is an exciting and challenging time to be part of the State Board, and I am honored to serve as its President for a second year. Efforts are being made to improve all aspects of the State Board and office, which are evident through the many accomplishments we celebrated during this last year.

A major success is the revising of our Rules (formerly referred to as Regulations). Those of us who have practiced in the cosmetology industry for any length of time knows how necessary it has been for us to update them. We are proud of the revisions made thusfar; however, we know this will be a continual process in order to stay current with the ever-changing needs of our industry.

Equally important to the Rules are the revisions to the Cosmetology Law. We are in the process of identifying the laws needing attention during the upcoming legislative session. This process began with the creation of the Legislative Committee and the retaining of legal services from the Walker Law Firm in Little Rock. I thank Kent Walker for his advice and guidance as we traveled throughout the state to hear from you, the public, on ways to improve the law for which we as professionals must abide. The next step in this process will be to prepare a legislative packet to submit to the 86th General Assembly in 2007.

The State Board has ventured onto new territory by creating the Student Advisory Committee, which is an effort to establish communication between the Board and the educational component of the industry. More information is presented in this newsletter on the

Committee; however, I want to thank the applicants for showing an interest and the members chosen for their dedication to serve. Thank you also to those who have contributed to this effort. You are encouraged to support the Committee as it moves forward in serving our industry.

One of the State Board's most visible accomplishments has to be the Website. If you have not visited it lately, I encourage you to do so. It has been renovated to be an exceptional and viable tool for the industry and public. Information regarding exam statistics, violations, health and safety issues, staff, forms, board meeting minutes and online services are just a few of the things you will find on the Website. In addition, cosmetology schools have been invited to submit pictures of their school activity to post on the Website homepage.

The implementation of change has been rooted with the State Board's staff. For the first time in a long time the office is fully-staffed to provide the public, as well as board members, with the best possible service. We continue to work through training issues; however, I believe we are well on the way to building a strong team to serve our industry. In addition to the office staff, I appreciate the hard work and dedication of the inspectors. This team has worked tirelessly under the pressure of unending growth within our industry and provided the new office staff much needed assistance over this past year.

These accomplishments began with the aggressive efforts of Director Kathy Wittum. She has remained steadfast in the midst of many challenges and has worked hard to help the State Board be a servant to our industry. She has been with us now for more than a year and continues to be undeterred in focusing on the professionalism and service we seek. I thank Director Wittum for her

tireless efforts to facilitate these many improvements.

In addition to moving forward with our request to finalize the Rules, Director Wittum has focused attention on the new computer system we have been waiting on for more than a year. We entered the new system, called GL Suite, this month. One of the best features available in it is the automation for the inspectors who will have information concerning establishments and practitioners at their fingertips as they fulfill their responsibility to inspect our industry. In addition, the findings of their inspections will be expeditiously updated in the computer system, which will enable the office to respond more quickly when addressing violations or other issues that arise.

Other computerized changes on the horizon include:

- Online ability for schools to enter student monthly hours;
- Online access to information contained in the cosmetology database;
- Online completion of forms;
- Online ability to satisfy civil penalties;
- Ability to make credit card payments in the office.

Last of all, I encourage you to join the State Board as we create the best standards in professionalism within our industry.

Enjoy the information specific to cosmetology that is contained in this newsletter and may it help you to become more familiar with the State Board of Cosmetology, as well as our industry in general.

*Jane Powell*

## *Special Thanks - Past Board Members*

We extend great appreciation to past members who have served with distinction!

- ◆ Brenda Gray - Pine Bluff,
- ◆ Sara Lou Manning - Rogers,
- ◆ Mitzie McKinney - Fort Smith,
- ◆ Melinda Steele - Elkins.

Best wishes for your future within our industry!

## *Ball -n- Chain - Renewal Season!*

It is here again! A renewal form can be detached from your license and sent in with the correct payment due. A check or money order is required. Cash or the incorrect payment amount will be returned, which will delay the renewal process.

Renew your shop or practitioner license the quick and easy way by logging onto our Website at [www.arkansas.gov/cos/](http://www.arkansas.gov/cos/).



We are in a new computer system, so the online renewal experience will be different this year.

## *Special Welcome - New Board Members*

We extend great appreciation to our new members who are...

- ◆ Ann Pickering - Earle,
- ◆ Barbara Ward - Russellville,
- ◆ Kathy Gossage - Hot Springs.

We appreciate your willingness to serve and look forward to working with you!

## **Cash Not Accepted!**

### **Practitioner Renewal Fee**

\$12 - before January 31, 2007

\$18 - after January 31, 2007

### **Shop Renewal Fee**

\$20 - before January 31, 2007

\$30 - after January 31, 2007

**INDUSTRY INTELLIGENCE -  
STUDENT ADVISORY COMMITTEE**

A new concept to cosmetology, the Student Advisory Committee will help the State Board to:

- ◆ Facilitate an open-door policy between the State Board’s staff and cosmetology students;
- ◆ Provide insight on the changing educational needs in cosmetology;
- ◆ Provide insight on the changing needs within our industry;
- ◆ Develop materials to educate students, the industry and the public on issues relating to cosmetology; and
- ◆ Improve the image of cosmetology in Arkansas.

The Committee will be facilitated by President Powell and Director Wittum and will include board members Patricia Turman and Sherron West. Ms. Turman is the Consumer Representative and Ms. West is the Senior Citizen, both of whom are non-examining board members. It is for this reason they were chosen to participate on this Committee.

In addition to the above members, the Committee consists of ten positions that are evenly split between currently enrolled students and licensees who received their license within a specified six-month period. Applications were accepted from interested persons and a drawing was held on September 18 to select those who would fill the positions.

The State Board received applications from 36 eligible persons. Of these, 20 represented currently enrolled students and 16 recent licensees.

From the beginning, the goal was to have each congressional district and course of study/license type represented on the Committee. We were partially successful in that each congressional district is represented.

We are excited to have an opportunity to work closely with those who are approaching our industry with a fresh perspective, as this will challenge us to continually evaluate the changing needs of our industry and make improvements as necessary. We hope everyone will support this Committee in the future as it begins to meet.

**Committee Members**

**Currently Enrolled Students**

Paige Porter - *Blytheville Academy of Cosmetology*

Betty Witt - *Searcy Beauty College*

Taylor Johnson - *Fayetteville Beauty College*

Joel Nutt - *Career Academy of Hair Design*

Marchell Jordan - *Margaret’s Hair Academy II*

**Recent Licensees**

Natalie Mobley - *Jonesboro*

Tiphanie Gatewood - *North Little Rock*

Krissa Thompson - *Mountainburg*

Heather Whitlock - *El Dorado*

Marlana Brennan - *Camden*

**A CUT ABOVE -  
VOLUNTEERS AND EXTRA HELP**

The State Board extends its thanks to the Pulaski County Juvenile Services office for allowing us the opportunity to participate in the 2006 Summer Work Experience Program. We enjoyed working with Casey Moore, Ebony Dodson and Paige Garland and sincerely appreciate their assistance in the office.

As many in the industry know, renewal season is an extremely busy time of year and delays have historically occurred because of staff shortage. We hope this year will be an improvement now that the office is fully staffed; however, we are not relying simply on this. We have taken the public’s advice to retain temporary assistance during the renewal season by contracting with Olsten Staffing Services, and they have made arrangements to provide temporary help through the upcoming renewal season. We welcome the help!

**DIRECTOR’S  
HIGHLIGHTS**

As President Powell has stated, so much has been accomplished over the past year. It has been (and continues to be) a challenging time, but I am pleased to be part of such a growing industry.

The enhanced newsletter, *Cosmo News-Clip*, is intended to be informative and to help you visualize the work-in-progress taking place at the State Board. I welcome your feedback on information you would like to see in future editions or on the Website, as we move forward in our role as a public servant to the cosmetology industry.

Kathy Wittum

**INDUSTRY LEADERS -  
LEGISLATIVE COMMITTEE**

President Powell called the Legislative Committee for the purpose of focusing on the Board’s mandates on improving the cosmetology community and soliciting feedback from the industry before proposing revisions in cosmetology law and practice. Board members Nick Downey and Ann Pickering were appointed to serve on the Committee with President Powell and Director Wittum. In addition, the State Board retained the services of the Walker Law Firm to assist with negotiations between the State Board and industry for an amicable conclusion to the proposed law revisions.

The Legislative Committee held four statewide regional meetings to fulfill its goal to hear from our industry and a letter was distributed to all cosmetological establishments and schools inviting them to participate in the discussions. Each Congressional District was given the opportunity to provide insight on the laws for which attention was needed, as meetings were held in West Memphis, Little Rock, Fayetteville and Texarkana.

Various issues concerning all areas of our industry were discussed at each meeting, including the following:

- ◆ Modifying the renewal requirements for practitioners;
- ◆ Creating a provision to allow a practitioners’ license to become inactive without incurring penalties when certain conditions exist;
- ◆ Addressing braiding services through either the implementation of a braiders license or excluding braiders from the existing Cosmetology Law;
- ◆ Clarifying and simplifying provisions addressing student registration and length of hours;
- ◆ Addressing volunteerism and apprenticeship programs;
- ◆ Exploring the possibility to change the administration of examinations;
- ◆ Increasing the fees; and
- ◆ Implementing a requirement for a practitioner to acquire continuing education credit as a provision for license renewal.

Together, the Legislative Committee and participants shared ideas and opinions in this effort. A healthy dialogue

was exchanged and resulted in successful meetings which have laid the foundation for positive legislative changes in the future.

On behalf of the State Board, President Powell extends appreciation to Kent Walker for the legal services he continues to provide in an effort to improve our industry. Mr. Walker has worked tirelessly to aid the Legislative Committee, as well as the State Board, to produce a legislative proposal that would benefit our industry in its educational and practicing sections, as well as the public in general.

In addition, President Powell extends warm appreciation to the locations listed below in each Congressional District for their generosity in affording the accommodations needed for the regional meetings. Their hospitality contributed to the comfort and success experienced by those in attendance.

We look forward to concluding these efforts and bringing positive change to our industry during the next legislative session.

# Recognition to Congressional Hosts

<p><b>Congressional District 1</b></p> <p>Mid-South Community College Magruder Hall</p> <p>West Memphis</p>	<p><b>Congressional District 2</b></p> <p>Office of Child Support Enforcement Blue Flame Room</p> <p>Little Rock</p>	<p><b>Congressional District 3</b></p> <p>Center for Continuing Education</p> <p>Fayetteville</p>	<p><b>Congressional District 4</b></p> <p>Southwest Arkansas Electric Cooperative</p> <p>Texarkana</p>
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## **MESS-UPS WITHOUT STYLE - MOST FREQUENT VIOLATIONS**

According to our records, the following violations were addressed more frequently by the State Board since July 2005:

- ◆ Establishment license not current;
- ◆ Practitioner license not current;
- ◆ Unlicensed person working;
- ◆ Non-current license(s) posted;
- ◆ Establishment and practitioner licenses not posted in reception area or at individual work station;
- ◆ Floors/mats not clean/repaired;
- ◆ Treatment tables not sanitized before and after each use;
- ◆ Neck strips or towels not used to protect the client's skin;
- ◆ Failure to immediately dispose of supplies and instruments that cannot be disinfected;
- ◆ Failure to properly disinfect non-electrical instruments before use by cleaning with soap and water and totally immersing for 10 minutes in an EPA-registered disinfectant (bactericidal, virucidal, fungicidal activities);
- ◆ Failure to change solution when cloudy or dirty;
- ◆ Failure to place used non-electrical instruments in labeled containers;
- ◆ Failure to store disinfected non-electrical instruments in a clean covered place;
- ◆ Failure to properly clean clippers and vibrators before use by removing all foreign matter; and
- ◆ Failure to store disinfected electrical instruments in a clean covered place.

As A.C.A. §17-26-322(b) allows the State Board to issue a civil penalty up to \$1,000, we encourage all practitioners and establishment owners to remain alert to the licensure requirements of our industry and to educate yourselves on the health and safety rules.

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## **CUT IT OUT - SALONS AGAINST DOMESTIC ABUSE**

The Arkansas Coalition Against Domestic Violence (ACADV) is extending the opportunity for you to make a difference and market your business at the same time, by joining us in launching the *Cut It Out* program in Arkansas.

In 2003 *Southern Living at Home*, the *National Cosmetology Association*, and *Clairol Professional* partnered to form the Salons Against Domestic Abuse Fund, a nonprofit (501 c3) organization. Since then the program has earned the endorsement and cooperation of many attorneys general and social service agencies.

*Cut It Out* is a national program that builds awareness of domestic abuse. The program educates salon professionals and others to recognize warning signs, respond appropriately, and safely refer clients to receive help. The goal is not to turn salon professionals into counselors, but teach them how to recognize, respond, and

refer. The program fights domestic abuse on three fronts: Awareness, the Adopt-a-Shelter program, and Education.

The idea is to teach women at one place where they feel most at ease: the hair salon. Experts tell us that many women grow so comfortable with their hair stylist that they share things they would not even tell their closest friend. Beauty professionals provide their clients with many services and products. They also are among the most trusted people a woman knows. Hair professionals are experienced listeners and very visually aware, which are skills ideal to identify victims and distribute information about local resources. "We want to put the right tools in the hands of those who can make the most impact. Salon professionals trained by domestic violence professionals have the opportunity to change someone's life," said Dianne

Mooney, founder and executive director of *Southern Living At HOME*.

Statistics indicate that one out of every three women are abused at some time in her life. Since salon professionals each see about 200 clients every four to six weeks, they are potentially in contact with a lot of abused women. You have a unique opportunity to reach victims that domestic violence professionals may never see. With proper guidance to recognize abuse and steer victims to help, you can become invaluable and influential community partners in the fight against domestic violence.

For more information, please contact Kerri Bangert at the Arkansas Coalition Against Domestic Violence.

[kbangert@domesticpeace.com](mailto:kbangert@domesticpeace.com)

or

501-907-5612

**RAZOR'S EDGE - EXAM STATS**

The State Board administers a national examination through the National Interstate Council of State Boards of Cosmetology (NIC). For the past several years, there has been two parts to the examinations: 1) a practical and 2) a written core. In February 2006, we began requiring a state law part of the written examination.

Up until this year, our contract with NIC allowed us to purchase only the cosmetology, aesthetics, manicure and instructor testing materials. This year, the contract was modified to include the electrology testing materials as well.

The examinations are scored by Schroeder Measurement Technologies (SMT). The information below reflects Arkansas' pass rates for each license type for calendar year 2005, as well as the national average for each license type.

Exam Type	Practical		Written	
	Arkansas' Rate	National Rate	Arkansas' Rate	National Rate
Cosmetology	91	91	73	67
Aesthetics	96	95	56	70
Manicure	83	84	76	61
Instructor	67	71	67	70

*Note: Electrology is not included, as it was not utilized in 2005.*

# 2007

## Shear Points

### Stylist's Bookings

Board Meetings
January 15
March 19
May 21
July 16
September 17
November 19

Exams
January 8, 9, 16, 22
February 12, 13, 19, 20
March 12, 13, 20, 21
April 9, 10, 16, 17
May 14, 15, 22, 23
June 11, 12, 18, 19
July 9, 10, 17, 23
August 13, 14, 20, 21
September 10, 11, 18, 19
October 8, 9, 15, 16
November 12, 13, 20, 21
December 10, 11, 17, 18

Exam Deadline
December 28
February 1
March 1
March 29
May 3
May 31
June 28
August 2
August 30
September 27
November 1
November 29

Arkansas State Board of Cosmetology  
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## COSMO STAFF

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Veda Traylor, 1st Vice President  
Patricia Turman, 2nd Vice President  
Barbara Ward, Treasurer  
LaJoy Gordon, Secretary  
Nick Downey  
Cliff Keene  
Ann Pickering  
Kathy Gossage  
Sherron West

### Administrative

Kathy Wittum, Director  
Gordon Bell, Business Controller  
Amber McCuien, Administrative Assistant  
Shaunta Belmont, Document Examiner  
Jeanie Thornton, Document Examiner

### Inspectors

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Rose Horner  
Pat Jackson  
Lavonne Lester  
Brenda Morgan